

Hackathon: pre-market consultation, 2nd October 2026
Malmö Arena Hotel, 9:00-13:00
Room: Vattenparken

Sustainable and effective healthcare requires innovative solutions – collaborate to solve procurement challenges with healthcare buyers

After a need-a-thon in May public buyers from the healthcare sector return with a clear description of a problem their organisation faces. In this hackathon they are looking for ideas and guidance from industry.

The following challenges will be hacked:

- 1) UZ Brussels Hospitals – Integration of robotics into hospital's processes
- 2) Theresa PCP – Hospital's wastewater approaches in different European countries
- 3) Aria SpA, Modernising Procurement processes toward VBP, Sustainability, and AI

The event is separated in two parts:

- 1) Presentations of healthcare institutions and their activities/needs
- 2) Interactive discussions between buyers and providers

The event will be followed by a pitch to a larger group of buyers interested in the same solutions in January 2026.

Goals:

- For companies it is a chance to better understand your potential customer
- Pre-market consultation for the buyer to identify possible path(s) to solution(s) and an improved challenge description

Agenda:

<i>Time</i>	<i>Content</i>
8:30	<i>Registration and welcome coffee</i>
9:00	Welcome and introduction
9:15	European initiatives and networks for innovation in healthcare procurement • Pascal Dumont du Voitel Association for Supply Chain Management, Procurement and Logistics (BME)
9:30	Presentations of buyer challenges (ca 30 min each) Integration of robotics into hospital`s processes</b>       • Interoperability & Open Ecosystems     • Security & Safety     • Intelligent Operations & Integration     • Procurement & Lifecycle Management       Rudy Mattheus UZ Brussel (University Hospital Brussels)   <b>Hospital`s wastewater approaches in different European countries • Innovative procurement / procurement of innovation: what does it mean? • Defining the problem • Developing a consortium • Building consensus concerning requirements and thresholds • Results of the first announcement • A potential market for the solution Marcin Kautsch, Theresa PCP Modernising Procurement processes toward VBP, Sustainability, and AI

- transform procurement processes to address the transition towards value-based procurement,
- integration of sustainability objectives into purchasing decisions
- growing use of AI to support more effective and strategic procurement.

Gianluca Carletti, ARIA SpA, Lombardy Region

11:00-12:45	Interactive Hackathon between buyers and providers <i>Challenge owner & interested companies come together to specify challenges and potential solutions</i>
12:45	Closing thoughts and comments

Technical equipment and documentation:

Please note that the venue only offers HDMI connections for projectors.

Contact:

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